



AMENDED ARO CAMPAIGN EMAIL SCRIPT

Subject: Vote for the Amended ARO

Dear Alderman:

DO NOT cave in to rich developers: vote for the Amended Affordable Requirements Ordinance (ARO) that passed out of committee in January.

The Amended ARO will:

- Expand Funding for Affordable Housing
- Require Actual Development of New Affordable Units
- Promote Diversity and Balanced Development

The Amended ARO will not:

- Fuel Real Estate Speculation
- Accelerate Gentrification
- Slow Development or Cost Jobs

We will see you at City Hall on the day of the vote.

Thank you.

Sincerely,

[Your Name]

